



ASHRAFUL AID BACK TO SCHOOL CAMPAIGN FEEDBACK REPORT

**ASHRAFUL
AID**

INTERNATIONAL
HUMANITARIAN ORGANISATION

info@ashrafulaid.org

WWW.ASHRAFULAID.ORG

[@Ashrafulaid](https://www.instagram.com/Ashrafulaid)

INTRODUCTION

Executive Summary

Ashrafal Aid's recent back-to-school campaign has been a transformation across Gauteng, Western Cape, and KwaZulu-Natal, addressing the critical issue of educational disparity. The initiative successfully distributed **over 4,000 backpacks**, equipped with essential stationery, to underprivileged learners in several schools, thanks to the generous contributions of our donors and collaborators, including notable support from Voltex.

Introduction

The fundamental problem that prompted this campaign was the significant educational gap caused by financial constraints, preventing numerous children from accessing basic educational tools. This gap not only hinders academic performance but also affects children's self-esteem and their ability to participate fully in their education.



IMPACT

Provision of Essential Supplies

Through the collective efforts of our community, volunteers, and partners, we were able to provide learners with backpacks filled with stationery, directly addressing the lack of basic educational resources. This initiative not only equipped students with the necessary tools for learning but also instilled a sense of belonging and confidence.



Empowering Communities

The distribution of these educational supplies across the targeted provinces has strengthened the fabric of communities, showcasing the power of collective action. Schools in Gauteng, Western Cape, and KwaZulu-Natal reported a notable increase in student engagement and morale, highlighting the profound impact of the campaign on the educational journey of these children.

Looking Ahead

Ashraful Aid is poised to build upon the success of its back-to-school campaign by embarking on an ambitious journey. With a focus on strengthening collaborations, increasing community engagement, implementing robust monitoring and evaluation mechanisms, advocating for educational equality, and diversifying services to meet evolving needs, Ashraful Aid remains steadfast in its commitment to bridging the educational gap and creating a future where every child has the opportunity to thrive.



GALLERY

