

FOOD SECURITY



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ASHRAFUL

AID

HUMANITARIAN ORGANISATION

Overview

Ashrafal Aid is an international humanitarian organisation which has operated for decades across multiple countries. Food security is a core pillar of our work and is delivered through a range of recurring and emergency projects: general food distribution, targeted food hampers, hot-meal provision, winter-warmth distributions, emergency food relief following disasters, and integrated food & water security initiatives, such as water wells alongside feeding programmes. Beneficiaries typically include low-income families, refugees, elderly people, children, and communities affected by disasters.



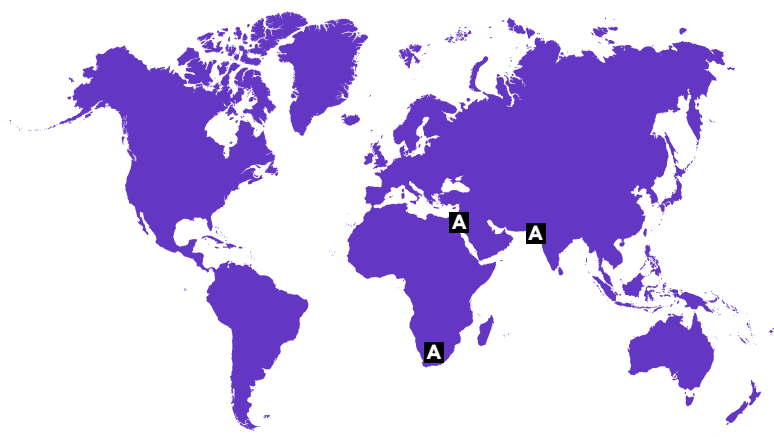
Food Distribution Programmes

Ashrafal Aid runs ongoing food distribution programmes which supply staple foods (rice, beans, flour) and, when possible, fresh produce and hot meals to households in need. These programmes are implemented both as routine support (monthly food parcels) and as targeted campaigns during high-need periods.

Typical activities:

- Bulk procurement of staple foods
- Packing and assembly of food parcels
- Distribution via community centres, partner NGOs, mosques, and local volunteers
- Monitoring and reporting back to donors

Locations:



Beneficiaries:



Families



The elderly



Refugees



Low-income households

Status:

Ongoing; details on schedules and exact parcels vary by appeal and country.

Food Hampers

In South Africa Ashraful Aid runs food hamper campaigns. These are often seasonal (e.g., winter warmth). This programme entails distributing hundreds of hampers through community centres. These drives sometimes occur in partnership with local organisations and private donors.

Typical activities:

- Community drives and donations collection
- Assembly of winter and general food hampers
- Distribution days at local centres



Status:

Periodic appeals; active during winter and during specific community needs.

Donate a Plate

The *Donate a Plate* initiative allows donors to directly sponsor hot meals for individuals in need, linking a small contribution of R10 to a tangible, immediate impact. Each donation funds the preparation and delivery of a nourishing plate of food.

Typical activities:

- Donor engagement with a per-plate funding model
- Preparation of appropriate and balanced meals
- Distribution at feeding centres, community halls, and outreach programmes

Beneficiaries:



Families



The elderly



Low-income households



Status:

Active as a rolling campaign, adaptable to various seasonal or emergency needs.



Palestine

Ashraful Aid runs targeted food relief and emergency aid campaigns for Palestine, supplying food parcels, hot meals, and emergency essentials in response to crisis situations.

Typical activities:

- Emergency food parcels and hot meals
- Coordination with local partners for in-country distribution
- Appeals for zakat and emergency donations directed to Palestine



Status:

Active; often highlighted during spikes in humanitarian need.

Emergency Food Relief

Ashrafal Aid provides emergency food relief in response to natural disasters, such as floods. Activities combine immediate distribution of food and water with short-term recovery assistance.

Typical activities:

- Rapid needs assessment
- Emergency food parcel distribution
- Provision of bottled or trucked water where necessary
- Coordination with local relief actors



Status:

Activated whenever emergency appeals are launched.

Food & Water Integrated Projects

While primarily a water-security initiative, Ashraful Aid's construction of community wells and boreholes is often integrated with their food-security framing (improving overall household resilience). The organisation has documented construction of community wells in Sri Lanka and similar projects elsewhere.

Typical activities:

- Borehole drilling and well construction
- Combining water access with hygiene, nutrition, and community support programmes



Status:

Ongoing infrastructure projects with long-term impacts on food security through improved water access.

Partnerships, Appeals & Zakat

Many food-security interventions are funded through targeted appeals (country-specific appeals, disaster fund appeals) and zakat/waqf channels. The organisation lists zakat-eligible projects and has a donor dashboard and monthly donation programme to support recurring food distributions.

Typical activities:

- Running themed appeals (Palestine, floods, winter warmth)
- Accepting zakat and recurring donations for food projects
- Working with local partners and volunteers for last-mile delivery



Status:

Ongoing; details on schedules and exact parcels vary by appeal and country.

We extend our heartfelt gratitude to all our donors for their generous contributions. On behalf of Ashrafal Aid and our beneficiaries, we acknowledge that your support has been vital in ensuring food relief reaches individuals and families facing hunger and hardship. Your commitment has enabled us to deliver essential assistance where it is most urgently needed.

As we reflect on this impact, we also invite new partners to join us in strengthening food security. Every contribution, whether large or small, translates directly into meals for vulnerable families and hope for communities in crisis. Together, we can expand our reach, respond faster in emergencies, and build long-term resilience.

Your generosity is not only appreciated, it is transformative. We look forward to continuing these efforts with both our dedicated supporters and those who are inspired to make a difference today.

